

TejasREE

Building India's Domestic Rare Earth Capability

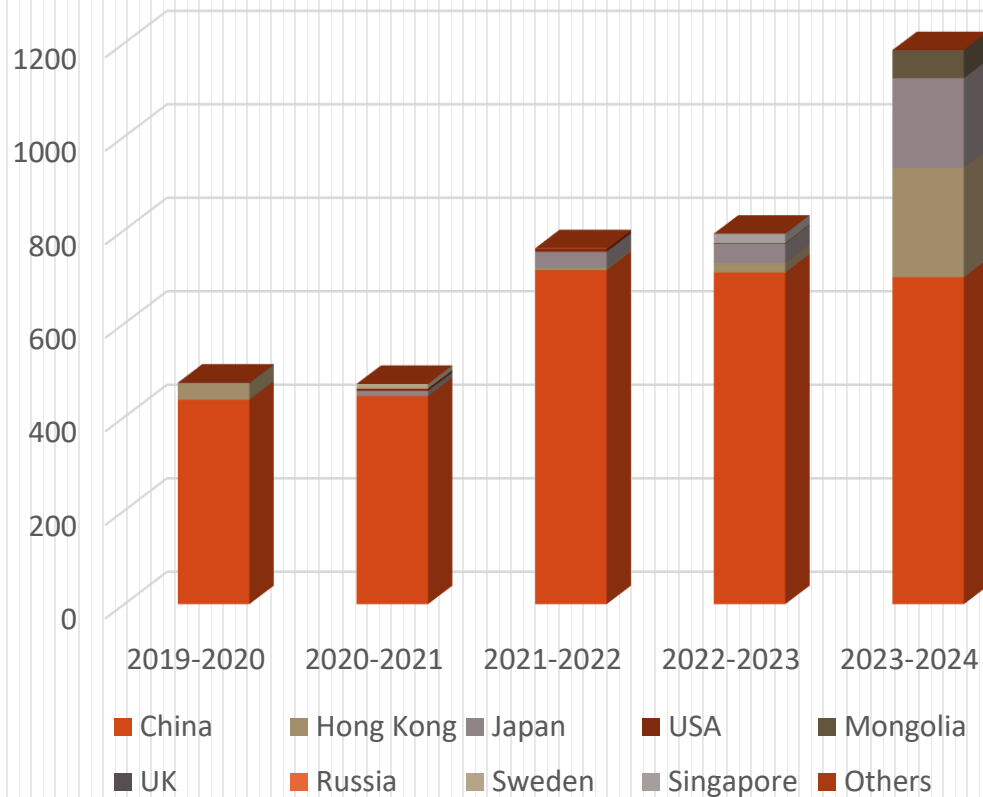
UDYAM REGISTRATION NUMBER: **UDYAM-WB-10-0207866**

NIC 5 Digit: 24209 - Manufacture of other non-ferrous metals n.e.c



The Opportunity - India's Critical REE Challenge

Country Wise Quantum Of Alkali or alkaline earth metals: Rare-earth metals, scandium and yttrium, whether or not intermixed or inter alloyed Imported By India (in Tonnes)*



Target:

- National goal to establish 6,000 MTPA of integrated REPM manufacturing capacity

Problem:

- Nearly 60–80% by value and 85–90% by quantity (between 2022–25) of rare earths imported in India

- Critical item with consistently growing annual import bill

- Strategic vulnerability exposed from single block-dominance, price weaponization and volatility

Strategic Solution:

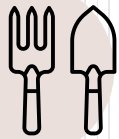
- Leveraging India's 13.15 million tonnes of monazite, containing an estimated 7.23 million tonnes of rare-earth oxides and other sources

- Strategic Infrastructure Building to reduce import dependency while creating jobs

- Customer Base: Clean tech companies (Electric mobility, renewable energy), electronics, aerospace, defence PSUs

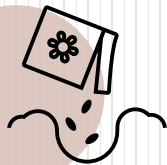
*Source: Lok Sabha Unstarred Question No. 5253 Answered

On 02.04.2025 Import Of Rare Earth Metals



Gathering Our Special Sand

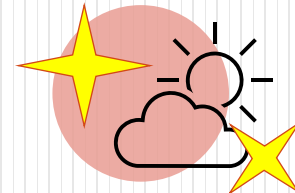
Innovation: Monazite to Metals and Magnets, Sustainably



Acid Bake



Brew



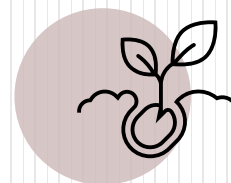
Solar Boost



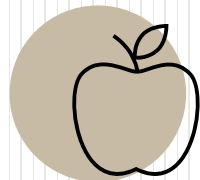
Separating REs



Separating Ce



Sorting



Final Product

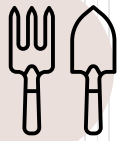
Key Differences:

- Conventional process*

- High carbon footprint from fossil fuel energy-intensive operations (30-60 kg CO₂-e/kg for Nd, Pr, Eu, etc.)
- Massive water consumption (1000-2000 L/kg for Nd, Pr, Eu, etc.)
- High energy costs (500-1000+MJ/kg for Nd, Pr, Eu, etc.)
- Expensive chemical consumption
- Low economic resilience due to fluctuating fossil fuel prices

- Our process

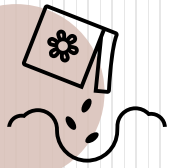
- Near-zero carbon footprint by >80% solar powered process
- >95% water recycling
- Solar Integration >80% renewable energy
- Recycled Chemicals: Photoacid leaching, BPM
- Substantial upfront CAPEX but lower long term OPEX, implying better ROI, market resilience



Gathering Our Special Sand

1. Collect the Monazite-rich sand from designated areas by dredging or surface scooping
2. Separate crushed Monazite from silica etc. by gravity, magnetic, and/or electrostatic separation
3. Obtain Monazite packed with RE and Thorium and sell purified sand to construction industries

Innovation: Monazite to Metals and Magnets, Sustainably



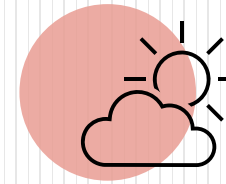
Acid Bake

1. Mix stable Monazite with conc. Sulfuric Acid in high **solar thermal heat** (150-200 C) to crack open its structure



Brew

1. Brew the mixture with water to dissolve the valuable elements in a Pregnant Leach Solution



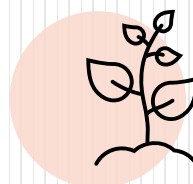
Solar Boost

1. Use Photo Acid Generators and UV light from **solar powered LED arrays** to create tiny bursts of extra acid
2. Quicker and Greener



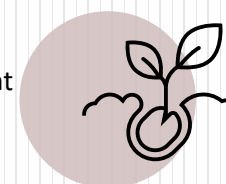
Separating REs

1. Mix the pre-heated solution with organic solvent and pass it through several **mixing tanks powered by solar panel farms**
2. Obtain pure RE individually, and **recycle organic solvent and water** from leftover liquid



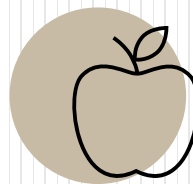
Separating Ce

1. Handle Thorium cake in AERB-compliant way
2. Sell H₂ generated as clean fuel, and reuse O₂
3. Separate Ce by exposing the solution to UV light in **Photoelectrochemical Cells**



Sorting

1. Sell Phosphoric Acid as Fertilizer ingredient and solid waste of Gypsum and Silica in construction industries
2. Separate out Thorium & Iron by turning PLS pH to 1.8-3.5 using **Bipolar Membrane Electrolysis** (greener and more accurate)



Final Product

1. Convert each RE liquid to pure RE flakes by adding Oxalic Acid and bake them at 800-1000C (**solar thermal**) to RE-oxide powders in N₂ rich atmosphere
2. Permanent Magnet Manufacturing (NdFeB Sintering) in Future

Advantages:

- Companies and nations willing to pay premium for reliable, green supply chains, especially EV manufacturers
- Stable Cost Base due to solar energy price certainty
- Byproduct revenue (e.g., purified sand, phosphoric acid, gypsum, silica, Th, Fe, Ce) acting as additional income streams
- Lower Compliance Costs due to being Future-proofed against regulations
- Reduce import dependency by 60% and position India as rare earth processing hub
- Aligned with National Critical Minerals Mission, PLI Scheme for ACC Batteries, Make in India, and Atmanirbhar Bharat

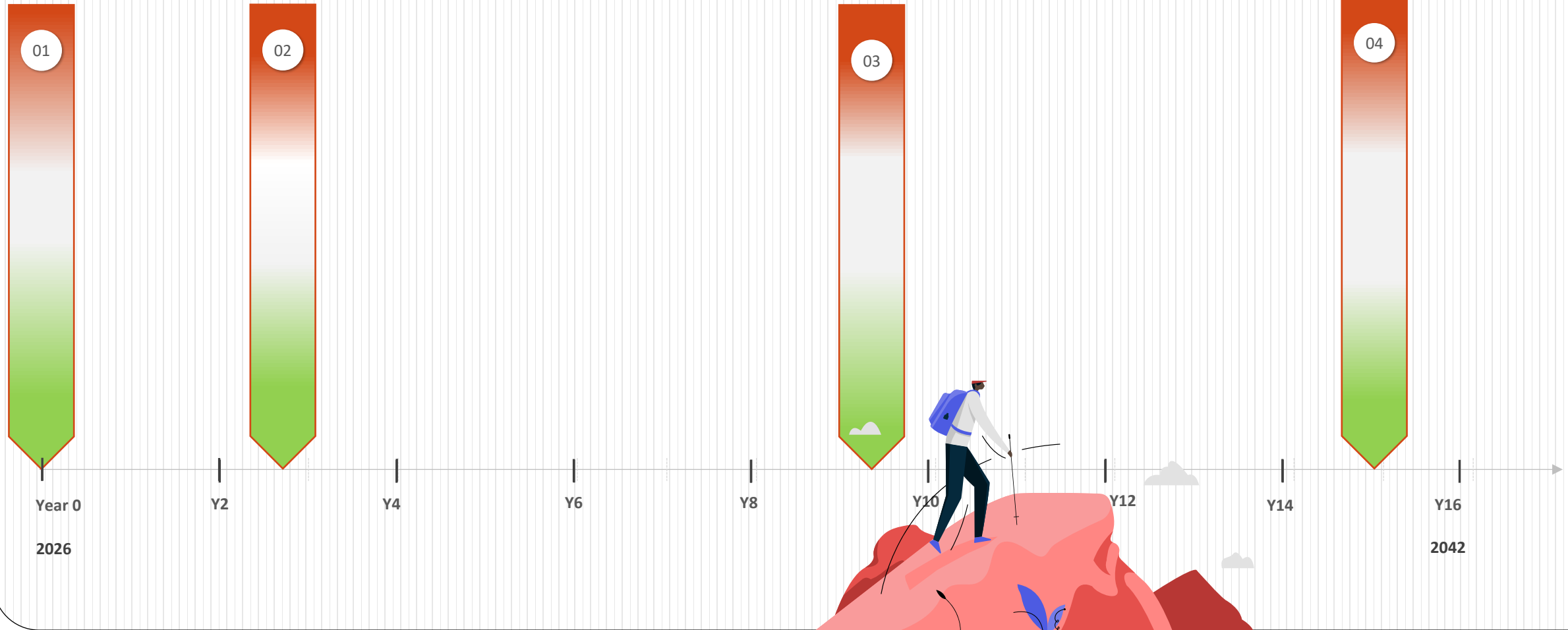
Our Goal (Timeline based on Expected Durations)

Phase 0: Pre-Seed/Seed Stage
Lab & Mini-Pilot Validation (33 months)
Seeding Goal: INR 25-47 Cr

Phase 1: Series A
Pilot Plant Validation (81 months)
Seeding Goal: INR 500-950 Cr

Phase 2: Project Financing – Commercial Scale
Full Industrial production of REOs (71 months)
Seeding Goal: INR 9000-17400 Cr

Phase 3: Vertical Integration (REPM Manufacturing)
Expand into Metal Production and NdFeB Magnet Manufacturing (Post-Profitability)



PHASE 0 (18-24 MONTHS):

ROI

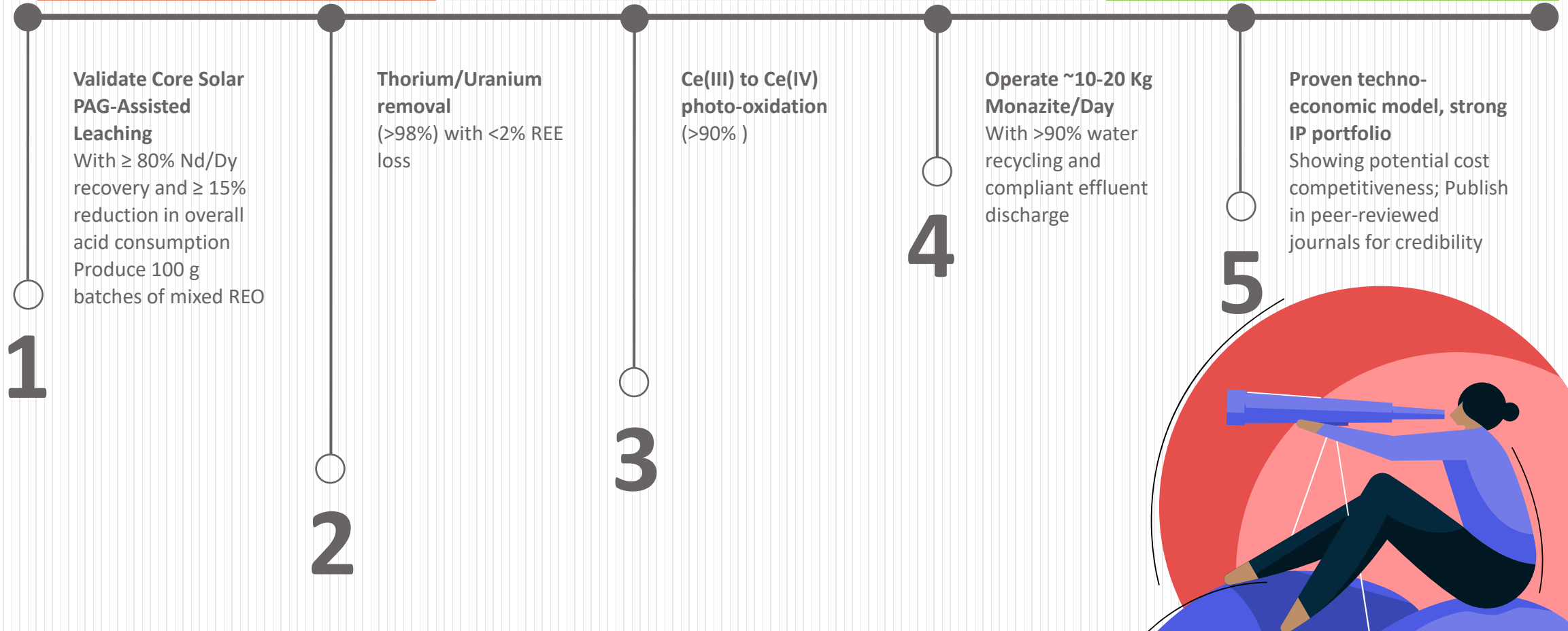
Best Case: Successful/promising technical validation leads to multiple bidding for Series A, valuation increases 5 – 10x from seed.

Requirements

Renting vs buying; Initial lab only vs include future expansion
10-15 R&D personnels
Reactors, chemicals, BPM/PEC, solvent extraction unit, etc.

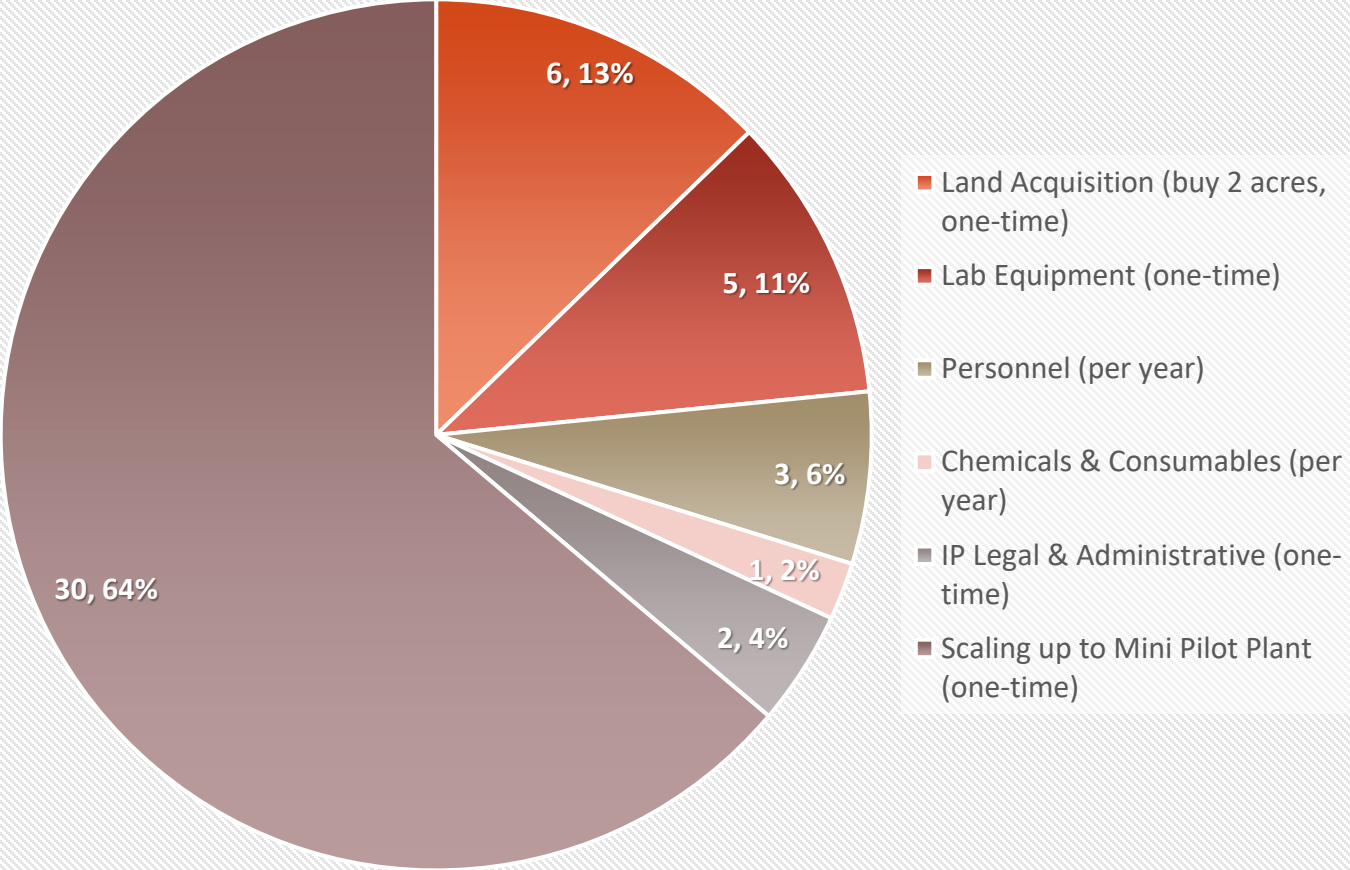
Deliverables

Detailed lab reports, energy consumption & preliminary cost estimation per kg REO, safety audit reports, environmental performance report, patent applications, etc.



Investment Requirements for Phase 0

Investment (in Crores for Year 1)



- Seeding Target: INR 47 Crores

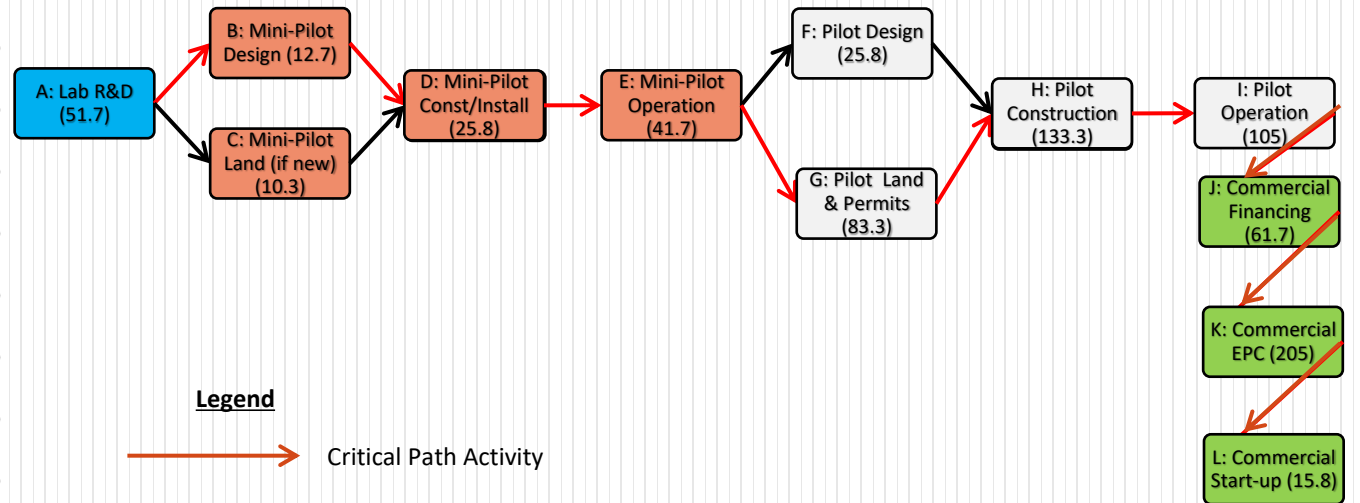


Market Analysis & Expansion Strategy – PERT/CPM

Project: From Lab R&D to Commercial Plant Start-up

Activity	Predecessor(s)	Duration in weeks (optimistic, Most likely, pessimistic)	Expected Duration in weeks (Optimistic + 4 × Most Likely + Pessimistic) / 6
A Lab R&D	-	(40,50,70)	51.7
B Mini-Pilot Design	A	(10,12,18)	12.7
C Mini-Pilot Land (if new)	A	(08,10,14)	10.3
D Mini-Pilot Construction/Install	B,C	(20,25,35)	25.8
E Mini-Pilot Operation	D	(30,40,60)	41.7
F Pilot Design	E	(20,25,35)	25.8
G Pilot Land & Permits	E	(60,80,120)	83.3
H Pilot Construction	F, G	(100,130,180)	133.3
I Pilot Operation	H	(80,100,150)	105
J Commercial Financing	I	(40,60,90)	61.7
K Commercial EPC	J	(150,200,280)	205
L Commercial Start-up	K	(10,15,25)	15.8
Total Expected			736 weeks
			184 Months
			15.3 Years

Network Diagram (Expected Durations in Weeks)



Risk Mitigation Matrix

Risk (High to Low)	Mitigation Strategy	Competitive Edge
PAG Chemistry & Sourcing Uncertainty	Proprietary formulations based on quantified data	IP protection
Thorium Handling	Early AERB engagement with parallel approvals	Regulatory expertise
UV Reactor Fouling	Self-cleaning design with automated cleaning cycles	Operational advantage
Scale-Up Strategy	Conservative scaling	Lower technical risk
Solvent Extraction Complexity	Careful integration based on efficiency targets	Enhanced understanding
Energy Balance	Integrated Solar Design + Battery Energy Storage System	Cost stability and sustainability
Human Resource availability	Training partnerships with premium Indian institutions	Indigenous talent attraction

About Me



Atasi Roy Malakar

- Civil Engineer and ex-Transportation Engineering graduate student at UW-Madison
- Former Indian Railways engineer with experience in infrastructure delivery and project management
- Lean Six Sigma Green Belt certified
- Focused on AI, automation, simulation, and process optimization
- Building ventures in strategic industrial sectors including critical minerals, advanced manufacturing, and technology-enabled infrastructure systems

Thank You

Phase 1 & Phase 2 Details Available on Request

AtasiBuilds.com

contactadmin@atasibuilds.com

[linkedin.com/in/atasi-roy-malakar](https://www.linkedin.com/in/atasi-roy-malakar)